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Chrysanthemum and Pompon

ROOTED CUTTINGS For



GRECO'S

Greenhouses

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Detroit News





Mrs. H. E. Kidder



Miss Helen Frick

Oak Leaf

Friendly Rival

CAPTAIN BLOOD

An unusual Pompon, that when disbudded, approaches 4 inches, but makes attractive sprays with flowers on sufficiently long petioles to avoid a crowded effect. Blooms are solid, rounded form with petalage fully double (*illustrated on front*). Fully developed, the flowers have a deep profile. Stems very strong and healthy, disease-resistant foliage. A splendid producer and can be flowered for Thanksgiving yet with cool treatment, may be had for Christmas.

Rooted Cuttings \$4.00 per 100, \$35.00 per 1000

CHRYSHNTHEMUM SPECIALISTS

We have been growing Chrysanthemums for many years—years of work, study, testing and experimenting, with but one thought in mind: to produce the strongest, healthiest Chrysanthemum plants possible, of the best varieties obtainable and to sell them at a price which will enable our customers to make money.

This plan has been so successful that we

have devoted our entire plant to the growing of Chrysanthemums.

We are listing in this folder the finest varieties in their classes.

If you have never grown our Chrysanthemums, give us a trial order and you will receive the finest rooted cuttings it is possible to produce.



We have grown the varieties listed below under cloth and found them to be very satisfactory.

Cardonia
CELESTRA
CHRYSOLORA
GOLDEN GLORY
Good News

Mrs. H. E. KIDDER J. W. PRINCE Sun Glow Detroit News HILDA BERGEN INDIANOLA

PINK CHIEF Betsy Ross CHARLES RAGER MARKETEER QUAKER MAID

SILVER SHEEN WHITE CHIEFTAIN INDIAN CHIEF Mrs. David F. Roy SNOW WHITE

POMPONS

I OM I ONS				
Arcadia	Hasegawa Pink	Nuggets	Rose Charm	
Blanche	IRENE	PINK DOT	CAPTAIN COOK	
Bokhara	JEWEL	Princeton	Touchdown	
W. H. Buckingham	LILLIAN DOTY	Sarda	Bronze Queen	
Bronze Buckingham	White Doty	Sea Gull	WHITE MENSA	
Cora Peck Buhl	Mary Lennon Hall	Snow Cloud		
Ermalinda	New York	Sun Tan	Golden Mensa	
FEZ	Mrs. E. D. Godfrey	Vera Victoria	Ruth Cummings	
Fire Bird	Norma	WHITE ANEMONE	BONNIBEL	
GRACELAND	Nubian	YELLOW FELLOW	ROBIN HOOD	



Hasegawa Pink



Cora Peck Buhl



Rolinda





Buttercup



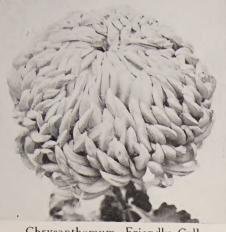
Rowena

YOLANDA

Considered by all who have seen it, one of the finest of recent introductions in the Anemone-flowered section. Distinctly self-colored and an unusual shade of apricot bronze. Either as natural sprays or disbudded the flowers are perfectly formed, the center cushion being in nice proportion to the outer petals. Stems stiff with flowers well placed when grown as sprays; foliage, vigorous and brilliant green, with strong resistance to disease. Can be flowered for Thanksgiving and later.

Rooted Cuttings \$4.00 per 100, \$35.00 per 1000





Chrysanthemum, Friendly Call

Cardonia. One of the finest yellow Mums to bloom the first week in November. It is a rich golden yellow without a trace of bronze. An incurved that keeps and ships well. Grows to height of 4 to 5 ft. from June planting. Matures

Celestra. A globular, medium-sized flower; grows well and blooms Oct. 10.

Chrysolora. An early, incurved lemon-yellow Mum that will bloom Oct. 10.

Clara B. Ford. A large, incurved yellow, much the same as Mrs. Nellie T. Ross. Matures

Friendly Call. Buff yellow, very similar to the popular variety Major Bonnaffon. It is a tall, easy grower and a sure money-maker. When placing your order for Mum cuttings be sure to include this project. include this variety. Matures Nov. 25. \$4.00 per 100, \$35.00 per 1000.

Friendly Rival. Among the finest for Thanks-giving, the color being a rich deep yellow; in-curved in form and very large in size.

Golden Celebration. A large yellow of the reflex type that grows very freely. Blooms Nov. 20-25.

Golden Chattanooga. Beautiful, large, incurved yellow that has sported from White Chattanooga. A variety well worth growing. Matures Dec. 1.

Golden Gladys Pearson. A yellow sport of the well-known variety, Gladys Pearson. A beautiful golden yellow in color and incurved in form. In bloom for Thanksgiving.

Golden Glory. Strong grower that will produce two very large blooms per plant. It is such an easy grower that it should be included in every planting as a sure money-maker. Blooms

Golden Glow Improved. This is the earliest bright yellow. It should be planted early to get flowers Oct. Select bud July 10th.

Golden Mistletoe. One of the best very late yellows in existence. It is a strong grower that is capable of producing more than one flower per plant. Matures during Dec.

Golden Nellie T. Ross. The same as Mrs. Nellie T. Ross but of much brighter color. Golden Queen. An early yellow that does not grow very tall. Matures Oct. 25.

Golden Wave. A good early incurved yellow that grows very tall and will support more than one flower to a plant. Matures Oct. 20.

Gold Lode. A very early yellow that will easily produce two or three blooms to the plant. Blooms Oct. 5.

Arcadia. A vigorous and extremely productive white Pompon with excellent growing habits. Well-formed sprays carry many rounded blooms of pure white measuring $2\frac{1}{2}$ to 3 in. across. Although a recent introduction, it is certain to become one of the most popular white Pompons to mature Oct. 25. \$4.00 per 100, \$35.00 per

Avalon. A large-flowered late Pompon, producing blooms of a coppery orange on rigid, well-formed sprays. It is an excellent grower and producer which matures for Thanksgiving.

Balandus. A light pink with cream reverse, slightly darker than Lilian Doty. Incurved and globular in form; strong in growth. 4½ ft. from June planting. Ready to cut Oct. 25. Betty Watkins. A large yellow Pompon with a red center that is indeed very attractive. It is a very vigorous grower but of medium height.

Blooms Nov. 20. Blanche. A heavy producing white Anemone with large flowers and good sprays. Blooms

Bokhara. An old standby that is always in demand

because of its easy growing habits and unusual color. It is a pleasing shade of pink and bronze. Bonnibel. A distinct Pompon of orange-buff

Bonnie Maid. A beautiful Lilac lavender Pompon with strong healthy stems and foliage. Produces very well. Matures Oct. 25.

Bristolite. An improvement over November Bronze. It grows somewhat taller, the flower is slightly larger and the foliage is a deeper green. of the two, Bristolite deserves first place.

Bronze Beauty. An odd bronze with a pinkish cast under artificial light. A good grower and producer. Blooms Nov. 25.

Bronze Buckingham. A bronze sport of Pink Buckingham. Identical in every respect but Bronze Queen. A button variety about the size

of nuggets. In color it is a rich glowing bronze that makes ir very much in demand. It does well under black cloth. Blooms Oct. 25.

W. H. Buckingham. One of the best single pink Pompons that grows easily, produces well and does not grow too tall. Matures Nov. 5.

Buttercup. The best late December Pompon on the market today. It is a clear yellow with flowers measuring 2½ to 3 in. A good producer and

California Peach. It is large, single, of a pleasing shade of pink that grows easily and produces well. Blooms Oct. 25. \$8.00 per 100, \$75.00

Campfire. An easy growing double red Pompon to bloom Nov. 20. Captain Cook. A very good variety to come in just ahead of Rose Charm. The color is a pleasing shade of pink, with good growing habits.

Chicago Pearl. White Pompon that produces well when once under way. We suggest growing White Doty or Irene in its place. Blooms

Christmas Cheer. A red sport of Mrs. E. D.

Christmas Gold. Free-growing yellow Button Pompon. Every establishment should grow this variety. Matures Thanksgiving and later.

Citrus Queen. A large lemon-yellow Anemone with very strong stems and dark green leathery foliage. It is a heavy producer and a popular variety with the trade. Disbudded, it will produce four very large blooms. Matures Nov. 25.

Carnelia. A large bright red single that has strong stems with good foliage. As it grows rather short, we suggest that it be planted

the foliage is good.

Frank Wilcox, Jr. A short-growing bronze Button type Pompon. Blooms Nov. 25.

Garza Supreme (Anemone). White variety that will bloom in December and later. The best Anemone for late flowering.

Glow. One of the finest Pompons of its color for Thanksgiving. Glowing orange, shading to red toward the center. A good keeper, good producer, and wiry grower.

Gold Coin. A large, golden yellow Pompon of the same type as Unalga. Does very well dis-budded. Blooms for Thanksgiving.

Golden Garza Supreme (Anemone). A golden sport of Garza Supreme.

Gold Tips. A very odd bronze with gold tips on each petal. It is a very heavy producer and an easy grower. Blooms Nov. 25.

respect. Matures Oct. 25 to Nov. 1.

CHRYSANTHEMUMS

GRECO'S CHRYSANTHEMUMS

Yellow December Glory. A creamy white sport from December Glory and is the same as this very popular late white in other respects. Reserve bud Sept. 30. Matures Dec. 1-10.
Yellow Frost. A yellow sport from Early Frost. Identical with the exception of color. Yellow Mefo. Yellow sport of white Mefo. Identical to parent except in color. Matures Nov. 20.
Yellow Monument. Yellow sport from Monument. Identical in every respect except color. Blooms in the middle of November.

BRONZE

Anna Kaskas (New). A large commercial variety producing full rounded, closely incurved blooms 6 to 7 in. across when grown two blooms to the plant. It is a golden bronze in color with a very ood habit of growth, attaining a height of 5 ft. Bronze Chadwick. This variety is the same as

Bronze Mistletoe. The latest bronze Mum on

the market. Grows very vigorously, supporting three flowers to a plant. Matures Dec.

Detroit News. The very best early bronze to date. In form it is incurved in its early stages, gradually reflexing as it matures. Blooms 8 in.

in diameter when fully developed. Matures Dorianda. A short-growing bronze that matures

Gladys Pearson. This varity is a medium shade of bronze. Incurved in form, strong grower and grows easily. One of the best. Matures Nov. 25.

Hilda H. Bergen. A very good mahogany bronze maturing Oct. 25. Select bud Sept. 10. Blooms are round, borne on rigid stems.

Indianola. An early bronze maturing about Oct. 15. In color it is much lighter than Detroit News.

Indian Chief. One of the largest bronze commercial Mums that has been introduced to date. The high rounded blooms that average 7 in across, are closely incurved and possess the crisp substance and lasting qualities of the well-known variety Detroit News. It blooms from Nov. 5 to 10. Select terminal bud. \$4.00 per 100, \$35.00 per 1000.



Chrysanthemum, Golden Glory

bronze that comes in just right for Thanksgiving. Mrs. H. S. Firestone. Very large bloom with rigid stem and good foliage. Color, chamois buff. It is not a tall grower and should be planted, therefore, the first week in June Blooms Nov. 1

Mrs. A. J. Stahelin. A good mid-November light bronze with the reverse of the petals a bright yellow. The flowers are borne on strong rigid stems with beautiful dark green foliage and a very large, incurved bloom.

Oak Leaf. Dark sport of Gladys Pearson. fast grower and very disease resistant. Juright for Thanksgiving.

PINK

Andrew Schmidt. Dark sport of Edwin A. Seidewitz and grows just as vigorously as its

Distinction. One of the finest commercial pinks for mid-November. Grows upright with rigid stem and fine foliage. Large, incurved flower with good substance. Clear bright pink. Take terminal bud for hest color.

Dr. Enguehard. This easy growing tose-pink Mum will bloom for Thanksgiving. Edwin A. Seidewitz. A tall-growing variety of

the reflex type, blooming for Thanksgiving. Indianapolis Pink. A beautiful pink Mum to follow the early varieties in this color. It is an easy grower and produces a high percentage of perfect blooms. Matures Nov. 12. \$6.00 per 100, \$55.00 per 1000.

Josephine Lawler. A medium shade of pink.

Justrite. An early incurved variety that does not grow tall. It is a medium pink in color, strong-stemmed, with heavy foliage. We consider this the best early pink. Matures Oct. 15. J. W. Prince. Dark sport of Pink Chieftain, and like it, but is a deeper shade of pink.

Lustre. Short-growing variety with deep pink blooms on a very rigid stem. Matures Oct. 10.



Chrysanthemum, Mrs. E. D. Godfrey

Chrysanthemum, Sun Glow

Major Edward Bowes. One of the best recent introductions for an early pink. Being a rather short grower this variety should be planted early to insure a stem of sufficient length. Matures Oct. 15 to 20.

Miss Helen Frick. By far the best pink Chrysan-themum for Thanksgiving. Incurved in form, very rigid stem, and a beautiful orchid-pink in

October Rose. A pink variety that comes into bloom early in November.

Pink Chadwick. A very tall-growing variety, incurved in form, with beautiful foliage and good stem. Matures Thanksgiving.

Pink Chief. Bright rose pink in color and round in form. Plant late in June and take terminal bud for best color. Blooms middle of Oct.

Pink Chieftain. An incurved pink of good substance and foliage, with rigid stem. Produces several flowers easily. Matures Nov. 15-20.

Pink Mistletoe. The best late pink in existence today. It will carry two or three blooms to a plant. Matures Dec. 5 and later.

Rose Chochard. An early pink maturing Oct. 20.

It is a pleasing shade of orchid pink with broad.

It is a pleasing shade of of orchid pink with broad well-formed petals of the incurved type. Should be planted early as it is not a tall grower. Rose Glory. Large, incurved bloom of a pleasing shade of orchid pink. The plant is very robust in both stem and foliage, growing to a height of 4 ft. from June planting. Blooms Oct. 15 to 20. Gives a high percentage of perfect flowers. One

of the best in this color for October flowering Thanksgiving Pink. A beautiful orchid of the

reflex type. It is a vigorous grower with blooms measuring 7 inches across. Matures for Thanks-

WHITE

Ambassador. A very good variety for growing either normally or under shade. This variety can be made to bloom from Sept. 1 to Nov. 1. A very easy, early incurved with good stem and foliage. Take terminal bud. Betsy Ross. A massive, incurved white; strong stems and good foliage. Matures Nov. 5.

Charles Rager. An incurved white of medium height. Matures Nov. 10.

Chattanooga. Beautiful, loosely incurved white that grows rather tall. Matures Dec. 1.

with beautiful foliage and strong stems. As a midseason white this variety is unsurpassed. Matures Nov. 15-20. \$6.00 per 100, \$55.00

Mefo. A large, loosely incurved white with very heavy stems and large green foliage. The bloom is incurved in its early stages but gradually reflexes as it matures. Matures Nov. 20.
Monument. One of the best known whites for mid-November. The blooms are large, pure white and round. The foliage is good and grows to a height of 4 ft. from July planting.
Quaker Maid. One of the very best whites to come into bloom about Oct. 5.
Silver Sheen. One of the best whites to follow Quaker Maid. An easy growing incurved. Matures Oct. 20.
Smith's Late White. A large white Mum with

Matures Oct. 20.

Smith's Late White. A large white Mum with broad well-formed petals of the incurved type. The foliage is a dark glossy green extending all the way up to the bloom. As a late December white this is by far the very best.

Snow White. A large pure white with strong stem and glossy foliage for November 1st blooming. Does very well under black cloth.

White Chieftain. White sport of Pink Chieftain. Same as its parent in everything but color. Matures Nov. 15-20.

White Mistletoe. This is in every respect the same as all the other Mistletoes.

CRIMSON

Garnet King. A beautiful incurved, shaggy crimson that is inclined to grow short. We therefore advise planting this variety early. Matures

Nov. 20-25.

Harvard. Anothe, crimson that is reflex in form and an easy grower. Matures Nov. 25.

Mohawk Chief. Large crimson, to bloom Nov. 30. Strong healthy grower. Select terminal bud.

Mrs. David F. Roy. A beautiful crimson with bronze reverse. The plant grows strong and vigorous, with clean, dark foliage. One of the finest to bring in under black cloth. Blooms normally Nov. 15.

Unalga. A large, double Pompon that produces heavily and grows vigorously. This variety can be disbudded or be grown in sprays. A very good variety. Blooms Nov. 28.

Valencia. A beautiful single pink Pompon that when disbudded produces individual blooms 5 to 6 in. across. Matures Nov. 30.

YOLANDA

small-flowered or Pompon varieties. Anemoneflowered type, it is a splendid healthy grower, producing attractive sprays on long stems. Disbudded, the flowers will reach 4 inches and flowers are perfect in all stages. The color is a distinctive shade of apricot bronze with no other tints—truly self-colored. A variety we can honestly recommend both for market and local trade. Packs and ships

(See color illustration on reverse side)

Vera Victoria. One of the newer varieties. In color it is about the same shade of yellow as Mary Lennen Hall, but a much heavier producer and grows easier. It is also one of the best yellow Pompons to bring in early under black cloth. No grower should be without this very wonderful variety. Blooms Nov. 1.

produces an abundance of yellow blooms for Thanksgiving.

Sarda. A deep pink sport from Pink Dot. A very even and pleasing shade of pink showing the contrasting eye of the parent. Blooms Oct. 25.

the Anemone type. The pure white petals and cushion, vigor of growth, spray formation, and the many rows of snow-white petals, make it a

White Mensa. A medium-sized white Single to

bloom Nov. 10. It is a strong, good producer and a good keeper.

yellow, small-flowering Pompon. Best for pot-culture. Matures Nov. 15.

Yellow Fellow. A large yellow Pompon borne on strong stems. Bears well and does not grow too tall. Blooms Nov. 15.

Yuletide. One of the latest and whitest Pompons on the market. It grows easily and blooms in



POMPON CHRYSANTHEMUMS

CAPTAIN BLOOD

Good News. A sport which is sure to become a

the good qualities of Detroit News. Major Bonnaffon. One of the old standbys.

popular as Detroit News from which it sported. Color a bright shade of yellow. Possesses all

medium-sized, incurved bloom, the color being about the same shade as Friendly Rival. Blooms

Marie de Petris. Deep yellow, incurved variety

Mrs. Franklin D. Roosevelt. Large, incurved yellow that grows tall. Matures Nov. 15.

Mrs. II. E. Kidder. The best early bright yellow

Mum on the market. A vigorous grower with large blooms and beautiful foliage. Matures Oct. 25.

Mrs. Nellie T. Ross. One of the best late yellow Mums on the market. A variety that grows well, with large, incurved flowers. Matures for

Mrs. R. M. Calkins. A deep golden yellow that is incurved in form, large in size and with a very rigid stem. Matures Thanksgiving.

Richmond. Beautiful incurved yellow that blooms Nov. 1-5.

Secretary Nehrling. A perfect commercial yellow with foliage extending up to the bloom. A bright yellow in color with a large, incurved bloom. 4 ft. from June planting. Blooms Nov. 15 to 20.

Sun Glow. An early, incurved yellow that produces a high percentage of large, perfect blooms. Matures Oct. 20-25.

Sun Gold. Very large yellow that comes into bloom about 10 days after Thanksgiving if grown cool. Exceptionally strong in growth and will produce three blooms per plant with

Tobin's Late Yellow. The best late yellow to

come in with Smith's Late White. The foliage and growing habits are excellent.

Whittier. One of the most reliable incurved yellow varieties on the market to bloom Nov. 15. It is a strong, tall grower that is not susceptible

William Didden. A yellow sport of Indianola. Identical in every respect but the color.

with a very rigid stem and beautiful dark green foliage. Matures Nov. 20-25.

An oustanding addition to the list of commercial Pompon varieties. The flowers are rounded in outline, fully double, and the color is deep crimson scarlet, except as the petals as they unfold, show a golden reverse—in the fully developed flower this is only visible in the center. A splendid healthy grower with long strong stems oped nower this is only visible in the center. A splendid healthy grower, with long, strong stems and perfect foliage, the plants produce neat, attractive sprays, or by disbudding, five to six 4-inch flowers per plant can be obtained. Can be flowered for Thanksgiving, but under cool conditions may be held until Christmas. An excellent producer.

(See color illustration on reverse side) Rooted Cuttings:

\$4.00 per 100, \$35.00 per 1000 Cora Peck Buhl. One of the very best early yellow Pompons, coming into bloom Oct. 25. It is a tall grower and heavy producer.

Cordova. The best large white Pompon to bloom for Thanksgiving. Crimson Glow (Anemone

tures for Thanksgiving. December Glory (Pompon). Tall, graceful spikes of pure white flowers, $2\frac{1}{2}$ in. in diameter. One of latest white Pompons today. Blooms Dec 5

Dream. A medium shade of pink with strong, stiff stems with good foliage. Blooms Nov. 20. Espy's Dark Pink Supreme. Sport of Espy' Pink Supreme. Vigorous, large flowering dark pink Anemone of medium height that matures

Espy's White Supreme. Its growing habits are about the same as Dark Pink Supreme. It is pure white. Blooms Nov. 25.

Ermalinda. Beautiful shade of orchid-pink. The best pink to bloom Oct. 25. Estrelita (Anemone). Good bronzy orange with several rows of ray florets and high cushion. Best when disbudded. Matures Nov. 20.

Fez. A new, outstanding variety of perfect form and color. The flowers are rather small, well spaced, and a beautiful chestnut-crimson. Height about 4 ft. Matures Nov. 10.

Fire Bird. A reddish bronze Pompon borne on strong, stiff stems. The foliage is a beautiful dark green and attains a height of 4 to 5 ft. from June planting. Under black cloth it does equally well. We recommend this variety very highly. Blooms Oct. 25. Francis Whittlesey. A dark bronze sport from Ruth Cummings, with all its good qualities. Blooms Oct. 5-10.

Frank Wilcox. A beautiful golden bronze that does not grow too tall. The stems are rigid and

Graceland. A strong heavy producing Anemone type Pompon with pure white petals and yellow cushion. The blooms resemble the well-known Blanche, but it is much better in every

Hasegawa Josephine. In habit this resembles the Hasegawa Minoru, being tall growing, vig-ourous and prolific. The individual flowers are somewhat lighter in color. Blooms Dec. 5-15. pon with large flowers of rusty bronze color, produced on tall, sturdy stems. Blooms Dec. 5-15.

Hasegawa Pink. A pink Single that produces well, borne on rigid stems. This variety is much better than Mrs. E. D. Godfrey. Blooms Hasegawa Poinsettia. A Single with brilliant Poinsettia-red petals and golden center. It blooms prolifically from Nov. 20 to Dec. 1.

Helen Hubbard. Rich velvety crimson that blooms for Thanksgiving. It is of the Decorative type and in demand for that time of the year. The color does not fade and keeps very well. Irene. One of the best white Pompons on the market to bloom Oct. 15. The flowers are borne

on straight, strong stems and it is a very heavy producer. We recommend this variety.

Irene Rich. About the same as Dream but blooms Nov. I. Jewel. Large Button type. The very best early pink for growing normally and under shade

Legal Tender. Our very best golden bronze for producer, with well-spaced flowers. Lilian Doty. A large shell-pink Pompon that can be grown either disbudded or in sprays. Blooms Nov. I.

Loris. A new late bronze Pompon that grows very well and produces heavily. The flowers are fully 3 in across and a beautiful deep bronze. For late blooming, this variety is un-

surpassed. \$4.00 per 100, \$35.00 per 1000.

Lucinda. A deep pink Pompon that blooms Nov. 15 to 20. A strong, upright grower with Nov. 15 to 20 good foliage.

Mary Lennen Hall. A very good clear yellow that blooms Nov. 5 to 10. A good producer on strong stems. Melba. An orange-bronze Single Pompon that does not grow too tall. The flowers when grown in sprays are about 4 in. in diameter. Blooms

Minong. A pure white Button to bloom Oct. 20. Does very well under black cloth. Modena. A clean yellow with strong upright stems. This is one of the best yellow Pompons

to bloom for Thanksgiving.



Chrysanthemum, Firebird

Mrs. Beu. Another name for Frank Wilcox. Mrs. E. D. Godfrey. Single pink Pompon. Heavy producer and strong, tall grower. Matures Nov. 25.

New York. A light bronze Pompon of the Button type. The blooms are about 1½ in. across, borne on strong, straight stems. This variety may be planted a little closer because of the small foliage. Matures Nov. 15.

Norma (Anemone). Beautiful deep pink with a light yellow cushion. When disbudded it will produce 5 or 6 flowers easily. Matures for

November Bronze. Large orange Pompon without any trace of red. It has beautiful foliage and excellent growing habits. Matures Nov. 25. Nubian. A reddish bronze Pompon blooming late in October. A heavy producer and tall grower.

Nuggets. Rather short-growing yellow Pompon

of the Button type. Grows and produces well. Pagosa. A late, dark pink Pompon the same shade the best late Pinks. Blooms Dec. 5.

Pink Dot. Pale pink, shading to red toward the center. One of the best to bloom Oct. 20. Pink Supreme. Color delicate shell-pink. Prominent regular cushion with several rows of ray florets. Height 4 ft. and matures Dec. I. A

Princeton. Color bright orange. A large, intermediate Pompon about $2y_2$ in. in diameter. Strong, upright growth and beautiful dark green foliage. Blooms for Thanksgiving.

very good Anemone for this time.

Orchid Beauty. Medium-sized orchid-pink Anemone. A good producer and very strong. Should be planted early as it does not grow very tall. Matures Nov. 15.

Red Beu. The same as Red Wilcox. Red Melba. A beautiful dark red sport of Melba. Identical to Melba in every respect but the

Red Rover. Large Single deep crimson in color, with golden reverse. It produces heavily and is very disease-resistant. Blooms Nov. 15.



Chrysanthemum, Nuggets

ALL PLANTS LISTED ARE PRICED AT \$2.50 per 100 \$22.50 per 1000 EXCEPT WHERE OTHERWISE NOTED

GRECO'S GREENHOUSES & MIDDLETOWN, CONN.

Red Wilcox. A dark red bronze sport of Frank Rio Rita. A small yellow Anemone type Pompon

to come into bloom Nov. 10. Grows vigorously and produces heavily. Robin Hood. The favorite among the darker color varieties. The color is rich deep red, has good substance and the flowers are about the size of Nuggets. Makes good sprays and has a heavy yield. Blooms first week in November.

Rodell Improved. A sport of the popular Rodell.

It is a much stronger variety and heavier producer, with much larger blooms. The first good yellow to come into bloom. Matures Oct. 15. Rolinda (Anemone). Reddish bronze with a very high cushion. A very robust grower. Can be disbudded to advantage. Matures Nov. 10.

Rose Charm. A variety that produces an abundance of lilac-rose blooms. This variety is one of the finest to bring in under cloth. Blooms normally Nov. 1. Rose Royal (Anemone). A violet-rose that should

Rowena. A good late bronze Pompon that grows well and produces well. Matures for Thanksgiving and later. Ruth Cummings. A clear bronze that produces heavily and does not grow too tall. Blooms

San Antonio. A large double pink Pompon of the Decorative type. The stems are strong and straight and easily disbudded. The foliage is good and well up to the blooms. Matures Nov. 15. \$8.00 per 100, \$75.00 per 1000.

Sea Gull. A variety that resembles White Doty. but makes a more open spray and produces heavily. Blooms Oct. 25. Does very well grown under black cloth.

Silver Star. One of the very best late white Pompons on the market. It is a tall grower and heavy producer. The individual blooms are 215 in in diameter with tubular petals. Ma-Snow Cloud. An early flowering large white Pompon that grows vigorously and produces freely. We have found that this variety does exceedingly well under black cloth. Blooms

Stoplight. A large Anemone type Pompon with long terra cotta petals and rather small yellow cushion. Grows very easily and is very disease-resistant. Blooms Nov. I to 5.

Sunburst. Beautiful terra cotta bronze Single. Grows somewhat on the short side and should be planted earlier. Blooms Nov. 25. Sunshine (Anemone). This variety is slightly larger than Volunteer and of about the same shade of yellow. Matures for Thanksgiving.

Sun Tan. A beautiful shade of medium bronze that produces very well. This variety does very well under black cloth. Blooms Oct. 25th.

Suzanne Miller (Anemone). A yellow sport of

Tagoya. A Goya red Single that produces well

The Titan (Anemone). New variety with two rows of crimson ray florets and a bronzy red cushion. Matures Nov. 20.

but does not grow very tall and should therefore be planted in the early part of June. Matures Thanksgiving Bronze. Dark bronze Single Pompon. Medium grower. Blooms Thanksgiving.

Tonquin. As this variety does not mature until December, and the color being a deep shade of pink, it should be grown in every establishment—particularly for retail.

Touchdown. A tall-growing white Pompon with a yellowish cast throughout. It grows easily and comes in easily under black cloth. A real money-



ocol it has a tendency to be tinged with pink.
It is indeed worth having. Select terminal bud
Oct. 5. Matures Dec. 1-5.

December Glory. Medium-sized flower, perfectly globular in form and of excellent substance. Matures Dec. 1-10.

Forly Frost. One of the perfect white Activity

Early Frost. One of the earliest whites. As this variety is a short grower it should be planted in May for best results.

Marketeer A fine clean continuous. Marketeer. A fine clean, easy growing pure white

Mefo. A large, loosely incurved white with very

ing. Does very well under black cloth.

Tom Browne. A very large pure white Mum of the incurved type. Easily bears two or three blooms of excellent quality per plant with beautiful foliage. Matures Nov. 20-25.

Usona. A large bright pink Pompon maturing just in time for Thanksgiving. Very productive with strong, upright growth. Height 3 ft.

A worthy addition to the list of commercial

Rooted Cuttings: \$4.00 per 100, \$35.00 per 1000

Volunteer (Anemone). Small Anemone that

Wee Dot. A tiny bronze Button type Pompon that should be grown in pots only because of its dwarf habit. Matures Nov. 1.

Western Beauty. A large double bright pink that produces well. A good pink Pompon for Thanksgiving. White Anemone. A large pure white Pompon of

in every respect but color. Blooms Nov. 1.

Woburn. A pink Single that is very much like Mrs. E. D. Godfrey. It grows tall and is a very heavy producer. It is the best single pink to bloom Nov. 15. Yellow Dot (Not a sport of Pink Dot). Lemon-

Yellow Gem. A new clear yellow Pompon of the Button type. As this variety is a short grower we advise planting it early. Matures Oct. 15.

Yuvawn. A Pompon of medium height and a very heavy producer. The color is a brilliant yellow and the flowers are well spaced on the stem. A very good Pompon for Thanksgiving.





1940 Price List

> This list cancels all previous lists



VOLANDA (ANEMONE)

Considered by all who have seen it, one of the finest of recent introductions in the Anemone-flowered section. Distinctly self colored and an unusual shade of apricot bronze. Either as natural sprays or disbudded, the flowers are perfectly formed, the center cushion being in nice proportion to the outer petals. Stems stiff with flowers well placed when grown as sprays; foliage, vigorous and brilliant green, with strong resistance to disease. Can be flowered for Thanksgiving and later.

Rooted Cuttings \$4.00 per 100, \$35.00 per 1000

-Profit or Loss in Chrysanthemum Culture-

Throughout the years that we have been growing Chrysanthemums our one aim has been to make the Mum crop a real paying proposition. Suffice to say that as a result of constant experiments, we now grow Mums exclusively.

It is true that many growers do not realize a great amount of profit from growing Chrysanthemums. This is usually attributed to low market prices, but the trouble more often than not, does not lie with market conditions. We find it essential to start with cuttings that are strong, of uniform size and disease free so that each will quickly get under way and produce its share of flowers. A weakly cutting will never amount to much and the result is poor production. This, of course, can be overcome by buying cuttings from reputable Mum specialists.

The next common cause of failure comes

through overfeeding and overwatering during the growing season. Watering should be watched very carefully, as a great deal of damage can be done by too much water. Regarding feeding, the soil should be tested regularly, so that blind applications are avoided.

The last, and perhaps most important reason for Mum failures is due to slackening of efforts in keeping down disease towards the end of the season, just before the plants bloom. No matter how well they have done all Summer, a few days' neglect will ruin a Mum crop if disease secures a footing.

Ultimate success depends greatly on the foregoing facts. A well grown crop of Chrysanthemums and Pompons will pay well, but as with all other flower crops, neglect of the essentials that mean good health, will spell loss instead of profit.

GRECO'S GREENHOUSES